

Hong Kong Project Starters

Animals

I want to....	Project Ideas	Resources/Contact
Stop shark finning	There are several different ways to stop shark finning. Though it is hard to physically stop shark finning altogether, you can promote, organize events and talk to certain conservationists and organizations that gear towards shark conservation that will ultimately stop shark finning.	<p>Many people are not aware that sharks are an endangered species. The unsustainable fishing for sharks (which in many cases is done in an inhumane way) for shark fin soup is going to wipe out an important animal in the marine ecosystem!</p> <p>You can organize a campaign within school that promotes shark conservation. Aim to promote as much as possible, via Facebook, posters in school and the success of the campaign will definitely spread to other schools across Hong Kong who will also you're your campaign.</p> <p>There are several organizations in Hong Kong working on Shark Conservation and awareness. Speaking with these organizations will give you idea of what you can do.</p> <ul style="list-style-type: none"> ● Hong Kong Shark Foundation: http://hksharkfoundation.org/ ● Shark Rescue: http://www.sharkrescue.com/ ● Bloom Association: http://www.facebook.com/bloomassociation
Start an animal rights campaign in school	This would be a great way to start raising awareness about animal rights in school. There are all sorts of things you can do with an animal rights campaign – from working with animal rights charities such as SPCA, to promoting vegetarianism in school!	<p>Start off with finding out about what other animal rights charities are doing to spark out a few ideas on what YOU can do! Check out the SPCA website for example, or go on Google to look at what other schools may be doing.</p> <p>You can also promote vegetarianism in school by starting Meatless Mondays. You could organize petitions (check out the petition box in this database to find out more about how to organize it).</p> <p>Here is a website to start you off: http://www.teachkind.org/ar-club.asp</p>

<p>Make enrichment toys for Hong Kong's zoo animals</p>	<p>If you choose to make the Enrichment Toys for Zoo Animals let us know (info@janegoodall.org.hk) so we can put you in contact with the Head of the HK Zoological Gardens and he can let you know which animals you could make them for (which will of course determine your design)</p>	<p>As for making the toys, check out this site for some inspiration:</p> <ul style="list-style-type: none"> ● http://www.animalenrichment.org/
--	---	--

People

I want to....	Project Ideas	Resources/Contact
<p>Help children in poor communities</p>	<p>You will want to connect with charities that support children living in poverty.</p> <p><u>Ways to fund raise</u></p> <p>There are so many ways to raise funds – a simple Google search or by looking in the R & S Manual will give you plenty of ideas.</p> <p>You may also want to consider doing a toy/clothes drive to gather actual materials to pass onto a children's charity.</p>	<p>Connect with these organizations to see where your efforts are best spent!</p> <ul style="list-style-type: none"> ● Crossroads Hong Kong: http://www.crossroads.org.hk/ ● Christina Noble Children's Foundation: http://www.cncf.org/ ● UNICEF: http://www.unicef.org/ ● Make A Wish Foundation: http://www.wish.org/ ● Sakka Foundation: http://www.sakkafoundation.org/
<p>Connect with Hong Kong children</p>	<p>First - Refine what activities you want to do with the children -educational games, singing, sports, reading, or drama. Have a good idea of what you want to do before you contact any schools or orphanages.</p> <p>You may want to ask for sponsorship from Bonaqua or Mr. Juicy to get juice boxes donated that you can hand out on your visits.</p> <p>The R & S Manual has template letters for things like this.</p>	<p>Suggested contacts:</p> <ul style="list-style-type: none"> ● Local Primary Schools (games to improve English while teaching hygiene/health) ● Orphanages ● Mothers' Choice: www.motherschoice.org ● Home of Loving Faithfulness: http://www.holf.org.hk/ ● Po Leung Kuk (in Causeway Bay): www.poleungkuk.org.hk ● Jockey Club Sarah Roe School: http://www.jcsrs.edu.hk/

<p>Raise awareness about homeless people in Hong Kong</p>	<p>Here are some groups in Hong Kong that work with homeless people. You can contact them to find out more about the situation in Hong Kong.</p> <p>Once you arrange through one of these organizations to meet with homeless people then you will need to prepare Cantonese interview questions and think of the best way to document and share their stories (print, audio, video). Remember to let all parties involved know how you plan to share the information you are collecting.</p> <p>You can then use this material to raise awareness and fundraise, which can go back to the charity you have worked for. There are many other ways to fundraise – see examples in the R & S Manual.</p>	<ul style="list-style-type: none"> ● Salvation Army Social Services: http://ssd.salvation.org.hk/ssd/Eng/HQ/SASS%20HQ%20E.aspx ● Hong Kong Community Chest: http://www.commchest.org/en/home/index.aspx ● Li Ka Shing Foundation: http://www.lksf.org/eng ● Homeless World Cup: http://www.homelessworldcup.org/groups/hongkong
<p>Connect with the elderly</p>	<p>There are hundreds of elderly people in Hong Kong in aged care facilities. Connecting with these people through conversations can be a way to connect to another generation while enriching the lives of someone else.</p>	<p>Elderly Care Homes (Here are some organizations you can contact)</p> <ul style="list-style-type: none"> ● Senior Citizen Home Safety Association: http://www.avantageventures.com/avcatalogue/sv-senior-citizen-home-safety-association-schsa ● Helping Hand: http://www.helpinghand.org.hk/category.php?pid=5&gid=12&lang=en ● Salvation Army Senior Citizens Services: http://ssd.salvation.org.hk/ssd/Eng/Elder/SASS%20Elder%20E.aspx
<p>Start a fair trade project in school</p>	<p>You can do all sorts of fun things with fair trade in school, from promoting it to actually selling fair trade products in school. What</p>	<p>Do a bit of research about what you can do with fair trade projects. You can start off by informing your school about fair trade, by producing posters or informative</p>

	you are doing will really help farmers and local communities.	videos to grab people's attention about fair trade. You could then talk to your principal about your project, and suggest selling fair trade goods in the school tuck shop for example. There are many fair trade goods you can sell, for example fair trade chocolate to fair trade handicrafts. Go to this website to check out what you can do at school: http://www.fairtradehk.org/?page_id=230&lang=en And you can chat about your project with other charities too who support fair trade such as Oxfam: http://www.oxfam.org/en/campaigns/trade
Teach younger children	This follows on with one of the previous boxes in the database in regards to helping the children from poor communities. Besides organizing donation events for them, why not extend this a bit further and connect with them? Visit them once a fortnight for example, and share some of your talents/skills with them or just have some fun!	There are a few charities in Hong Kong that organize these types of activities such as the Salvation Army. You can also contact the charities listed in the first box to suggest your ideas and work with them. The charity names are listed below once again for your reference: Crossroads Hong Kong: http://www.crossroads.org.hk/ Christina Noble Children's Foundation: http://www.cncf.org/ The Children of China Foundation: http://www.childrenofchina.org/ There are many activities you can do with these children – for example teaching them how to make festivity cards, teaching them how to play the piano, teaching them origami, play sports with them, teaching them how to speak Spanish, and even organize parties with them!

Environment

I want to....	Project Ideas	Resources/Contact
Do a beach clean up	Many government run beaches are cleaned (where people swim), in fact they are cleared of everything (including shells) which means that most of the beach life (crabs etc) live on the 'sides' of beaches where all the rubbish is!	Check out the following site about centrally organized beach clean ups in Hong Kong – they have a lot of resources to get you started. If you cannot do it during their allotted times then never mind - you can still use their information to organize your own beach clean up:

	<p>You may choose to clean a beach that is not a swimming beach and therefore may not be easy to access (you may have to hike into the beach).</p>	<ul style="list-style-type: none"> ● http://www.ecovisionasia.com/hkcoastalcleanup/ ● LCSD (www.lcsd.gov.hk) - depending what beach you want to clean you may need to get permission ● FEHD (www.fehd.gov.hk) - Can give you free bags & gloves & will collect the rubbish when you are done!
<p>Get involved with a reforestation Project</p>	<p>There are several reforestation projects going on right now in Hong Kong. It's sad to know the diversity of animals that have disappeared from places like Lantau Island. These projects hope that their efforts at reforestation will see these species come back one day!</p>	<p>Contact:</p> <ul style="list-style-type: none"> ● Jenny Quinton (Ark Eden) - pwanton11@hotmail.com ● Paul Melsom – paul_melsom@hotmail.com
<p>Start a recycling program at school</p>	<p>Starting a recycling program is a great idea to get everyone involved, and you can do all sorts of amazing projects! You can always order the tri-colored recycling bins to get people to start throwing paper in the blue bin for example. Or why not recycle and reuse bottles and tins for example to make arts and crafts that you can sell at your school fair?</p> <p>Start off with a mind map and brainstorm what type of recycling program you would want to start at school. Present the idea to your principal and ask for his consent, ideas and suggestions. Once you get his approval, devise an action plan and get started!</p>	<p>If you go to Google.com and type in “recycling ideas”, you will get a lot of useful website links with awesome and simple ideas. Here are a few, check them out:</p> <ul style="list-style-type: none"> ● http://www.allfreecrafts.com/recycling-crafts/index.shtml ● http://www.make-stuff.com/indexes/recyclingindex.html ● http://www.craftideas.info/html/recycling_crafts_b.html <p>Also, there are some websites that can guide you through initiating a recycling program at school. Check out these websites:</p> <ul style="list-style-type: none"> ● http://www.dosomething.org/actnow/actionguide/start-a-school-recyclingprogram ● http://www.treehugger.com/files/2007/05/top_10_tips_for.php ● http://www.recycleguys.org/guidelines.asp <p>You can also check out the Hong Kong Environmental Protection Department website and the Environmental Campaign Committee website:</p> <ul style="list-style-type: none"> ● http://www.epd.gov.hk/epd/english/environmentinhk/waste/prob_solutions

		<p>/recycl_helpline02.html#q4</p> <ul style="list-style-type: none"> ● http://www.ecc.org.hk/
Design & sell eco-friendly fashion	<p>You can use all sorts of materials to design your very own eco-friendly fashion. There are newspaper dresses, shirts decorated with old bottle caps, anything that you can think of! You could start off with making handbags or environmentally friendly carrier bags with an old pair of jeans.</p>	<p>First of all, it would be useful to search up what you want to make. If you type in “eco-friendly fashion” in Google, it will come up with plenty of ideas that can get you started. The simplest eco-friendly fashion you can make is definitely bags because you can experiment with all sorts of designs.</p> <p>This is just one website. There are plenty more on Google:</p> <ul style="list-style-type: none"> ● http://hubpages.com/hub/How-To-Make-An-Eco-Friendly-Shopping-Bag <p>Remember to plan out your designs first before making them. And don't forget, eco-friendly fashion doesn't have to be for humans – why not make eco-friendly clothes that are suitable for teddy bears and dolls?</p>
Start a garden at school	<p>Any school can have a garden – you might already have a patch of soil you can use or you might decide you need to have a contained garden (in pots or planter boxes). Either way, in no time you will have fresh organic vegetables!</p>	<p>Learn more about gardening from a visit to Kadoorie Farm (www.kfbg.org) or Produce Green Foundation (www.producegreen.org.hk/eng/index_e.htm)</p> <p>Contact The Green Patch to buy a Micro Garden thegreenpatch@gmail.com</p>
Raise people's awareness on our environment and climate change	<p>Climate change is a pressing matter nowadays, and there are a number of ways you can help stop it. Although it is hard to completely stop climate change, you can learn about it, promote it by organizing events and talk to conservationists as well as organizations about it , in hopes of putting an end to the worsening of the situation.</p>	<p>Reading about what causes climate change, and how we are capable of stopping it, will effectively help you raise others' awareness on the issue! The websites below may be helpful to you:</p> <ul style="list-style-type: none"> ● 350.org - http://www.350.org/en/ ● iMatter March - http://imattermarch.org/ ● <p>You may also go on our website, <i>Lessons For Hope</i> (http://www.lessonsforhope.org/student/index.asp). By going through the activities found on the website, we hope it will help you recognize the fact that you can make changes to our world, and making it a better place to live.</p>

General

I want to....	Project Ideas	Resources/Contact
<p>Do a fundraising event</p>	<p>You can host a number of events such as battle of the bands, magic shows, dinner parties or Fair Trade Fairs and the list goes on. Depending on whom it is for will determine what kind of event you host.</p> <p>The most important thing to do: Write event goal (i.e. fundraising for a specific charity, awareness, fun)</p> <p>When you know what kind of event you want to host contact us so we can give you more specific information info@janegoodall.org.hk</p>	<p>Event Planning Steps</p> <ol style="list-style-type: none"> 1. Write event goal (i.e. fundraising for a specific charity, awareness, fun) 2. Choose date & venue 3. Get venue permission (many places will sponsor your event by giving you the venue for free) 4. Write event outline - what are you going to do at your event 5. Do you need funds, materials, equipment, and people power? 6. Advertise - posters, fliers, ads in newsletters, facebook, personally invite VIP's 7. Running Sheet for the event which includes who is doing what on the day (collecting money, MC, tickets etc) 8. Set up 9. Run your Event
<p>Promote issues through media</p>	<p>Print and Digital media is one of the strongest weapons in our world today. To combat issues and raise awareness you can produce some powerful public service announcements. You can do this for issues themselves or for organizations (such as JGIHK) who are always looking for ways to promote their charity work!</p>	<p>If you want to produce some media for a specific charity (such as JGI) give us a call so we can give you logo files and information about our mission.</p> <p>Any media you produce (banners, posters, brochures, audio clips, videos, commercials) let us know and we can give you exposure on our website. If it's for another organization or another cause then we can put you in touch with them. info@janegoodall.org.hk</p>
<p>Petition the Hong Kong government</p>	<p>Governments would often come up with project ideas that people would disapprove of, or governments might be showing neglect on certain issues that address both the local and global scale. You may want to petition the Hong Kong government to get their attention</p>	<p>First of all, you must plan and set out clearly with pen and paper, what exactly you're petitioning for, how you're going to do it, and what you expect the government to do to address the issue you are petitioning for.</p> <p>Then, search up on Google to look for tips and past examples. There are several</p>

	<p>and take action/ make adjustments to a certain project or address a certain local issue.</p>	<p>ways to petition, for example collecting autographs from people. Go to this website to find out the specifics with organizing petitions: http://www.ehow.com/how_135650_organizepetition.html With today's technology, you can even organize an online petition, on Facebook for example. Get friends to join, and get your friends to persuade their friends to join and so on. You can also start a petition here too - http://www.ipetitions.com/</p>
<p>Have a Roots & Shoots booth at our school fair</p>	<p>With the Roots & Shoots booth, you can always contact us at info@janegoodall.org.hk if you need any help, in terms of promotional brochures, etc. You can advertise your projects, what other Roots & Shoots groups have been doing, and you can also raise a few global issues (animal rights for example) to encourage other students in your school to start a Roots & Shoots project.</p>	<p>Do a bit of research in regards to the current global and local issues that concern people. This could be homelessness, poverty, animal rights, environmental issues, animal conservation or even human rights. You must create a plan first to map out what sorts of things you want to do and advertise in your Roots & Shoots booth. Think about what your aim and purpose of this booth is. You can have games to promote a certain world or local issue, to encourage people to create a Roots & Shoots event to combat the global problems and issues. If you want to promote environmentalism, you can sell small potted plants or “grow-your-own-plant” products. Do you want your booth to be both fund-raising and promotion? If you need any Roots & Shoots promotional brochures, or any help and specific advice for your booth, feel free to email us at info@janegoodall.org.hk</p>